

THE WALKING DEAD

□ BUILD YOUR WAY □  
GIVEAWAY

**BUILD YOUR WAY GIVEAWAY**

Enter to WIN a Deadly Cool Trip for Two to Meet Todd McFarlane

**GRAND PRIZE INCLUDES:**

- Roundtrip airfare, hotel and travel accommodations for two to Tempe, AZ
- One-on-one Lunch with Todd McFarlane
- A behind-the-scenes tour of McFarlane Toys
- A complete set of The Walking Dead McFarlane Building Sets (Series 1)

**5 RUNNERS-UP WILL RECEIVE:**

- Daryl Dixon with Chopper Building Set
- The Governor's Room Building Set
- Exclusive McFarlane Building Sets T-Shirt
- Todd McFarlane Signed Limited-Edition Lenticular Postcard

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. Begins July 23, 2014 at 9:00 PM EDT and ends October 31, 2014 at 11:59 PM EDT. Must be 18 or older and a legal resident of the 48 contiguous United States or D.C. Odds of winning depend on the number of eligible entries received. See official rules for prize descriptions/restrictions/ARVs, how to enter, additional eligibility requirements and full details at: [LINK to Official Rules](#). The trip must be booked by July 31, 2015 and travel must be completed by August 31, 2015. Blackout dates apply. Void where prohibited. Limit one (1) entry per person, per email address for the duration of the Sweepstakes. Sponsor: McFarlane Toys. P.O. Box 12230, Tempe, AZ 85284-0038.

**OFFICIAL TERMS AND CONDITIONS:**

“BUILD YOUR WAY GIVEAWAY”

- No Purchase Necessary
- A Purchase Does Not Increase Your Chances Of Winning
- Void Where Prohibited Or Restricted

**ELIGIBILITY.** The sweepstakes is open to legal residents of the 48 contiguous United States and the District of Columbia who are 18 years of age or older as of date of sweepstakes entry. Employees of McFarlane Toys (“Sponsor”), TMP International, AMC, and each of their respective parent companies, divisions, subsidiaries and all coordinating agencies for the “Build Your Way Giveaway” (the “Sweepstakes”), and the immediate families of each, and persons living in the same household of such employees are not eligible. Sweepstakes is

governed by Arizona law and is subject to all federal, state and local laws. Void in Puerto Rico, outside the US and where prohibited or restricted. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the judges and Sponsor, which shall be final and binding in all respects.

**ENTRY PERIOD.** The Sweepstakes entry period begins at 9:00 PM EDT on July 23, 2014 and ends at 11:59 PM EDT on October 31, 2014 (the "Sweepstakes Period").

**SPONSOR.** McFarlane Toys P.O. Box 12230, Tempe, AZ 85284-0038 is the sponsor (the "Sponsor") of the Sweepstakes.

**HOW TO ENTER.** During the Sweepstakes Period, go to [mcfarlanebuilds.com](http://mcfarlanebuilds.com) ("Entry Site") and follow the directions to register for the Sweepstakes ("Entrant"). At the sweepstakes website, you will be asked to provide certain registration information to register for the Sweepstakes drawing. To enter, each Entrant will be required to submit entry information, including name, date of birth, gender, address, telephone number, and email address, along with the questions "what do you like most about McFarlane building sets" and "what other brands would you like to see turned into McFarlane building sets?" Upon submission of the entry information, each Entrant will receive one (1) entry to qualify for a chance of winning one of the Prizes. Each Entrant may enter only one (1) time during the Sweepstakes Period. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address, and entrant may be requested to provide Sponsor with proof that he or she is the Authorized Account Holder. Proof of submitting an entry will not be deemed to be proof of receipt by Sponsor. Multiple entrants are not permitted to share the same e-mail address. Any use of robotic, automatic, programmed or like entry methods will void all entries affected by such methods and be deemed tampering. Any attempt by an entrant to obtain more than one (1) entry, by using multiple/different e-mail addresses or any other methods will void that entrant's entries and that entrant may be disqualified. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by an entrant's Internet service provider and/or email client or for insufficient space in entrant's e-mail account to receive e-mail. Sponsor's computer is the official time keeping device for the Sweepstakes.

LIMIT ONE (1) ENTRY PER PERSON AND PER EMAIL ADDRESS FOR THE DURATION OF THE SWEEPSTAKES. ANY ATTEMPTED ENTRIES FROM ANY PERSON OR EMAIL ADDRESS IN EXCESS OF THE LIMIT STATED SHALL BE DEEMED VOID. ALL ELIGIBLE ENTRIES RECEIVED DURING THE SWEEPSTAKES PERIOD WILL BE ELIGIBLE FOR THE PRIZE DRAWINGS.

**WINNER SELECTION.** Grand Prize Selection. On or around November 14, 2014, one (1) potential Grand Prize winner ("Grand Prize Winner") will be randomly selected from among all eligible entries received during the Sweepstakes Period.

EXCEPT WHERE PROHIBITED, THE POTENTIAL GRAND PRIZE WINNER WILL BE REQUIRED TO EXECUTE AND RETURN AN AFFIDAVIT OF ELIGIBILITY AND, WHERE IMPOSING SUCH CONDITION IS LEGAL, A RELEASE OF LIABILITY AND PUBLICITY, AND A W-9 FORM (INDIVIDUALLY AND COLLECTIVELY "REQUIRED PAPERWORK") SUBMITTED ELECTRONICALLY WITHIN SEVEN (7) DAYS OF DATE OF ISSUANCE OF WINNER NOTIFICATION.

Once the Required Paperwork has been timely received, the potential Grand Prize Winner shall be declared the Grand Prize Winner of the Sweepstakes.

Runner-Up Prize Selection. On or around November 14, 2014, up to Five (5) potential runner-up prize winners ("Runner-Up Prize Winners") will be randomly selected from among all eligible entries received during the Sweepstakes Period.

Random Selection Process. All random drawings will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this Sweepstakes.

**ODDS OF WINNING.** The odds of winning any prize in this Sweepstakes depend upon the number of eligible Entrants received during the Sweepstakes Period.

**PRIZE WINNER NOTIFICATION.** Potential winners will be notified by telephone or email within twenty-four (24) hours after the applicable drawing using the contact information provided at the time of entry in the Sweepstakes. If, within seven (7) days of the first attempt to contact a potential winner, that potential winner is not available, unable to be contacted, or does not respond to the attempts to contact him/her, or if the potential winner fails to comply with these Official Rules, that potential winner will be deemed to have forfeited the prize, and Sponsor may, at its sole discretion, award the prize to an alternate potential winner selected from all eligible Entrants received during the Sweepstakes Period. Any alternate potential winner must satisfy all eligibility requirements as set forth in these Official Rules. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**PRIZES/APPROXIMATE RETAIL VALUE.**

Grand Prize. One (1) Grand Prize ("Grand Prize") will be awarded to the Grand Prize Winner. The Grand Prize Pack consists of one (1) vacation package for the Grand Prize Winner and one (1) companion to travel to Tempe, AZ. The package includes the following: (a) roundtrip coach airfare up to \$500 per person for two (2) people from an airport near the Grand Prize Winner's residence (to be determined by Sponsor in its sole discretion) to Phoenix Sky Harbor International Airport in Phoenix, AZ; and (b) 2 nights/3 days single room, double occupancy accommodations at a hotel determined by the Sponsor (ARV of vacation package is \$2,000). The Grand Prize also includes (a) a behind-the-scenes tour of McFarlane Toys for two (2) people (ARV of \$100); (b) a private one-on-one lunch at McFarlane Toys with Todd McFarlane (ARV of \$600); and (c) a complete set of The Walking Dead McFarlane Building Sets series 1: (1) Prison Tower Building Set \$65, one (1) Daryl with Chopper Building set \$20, one (1) The Governor's Room Building Set \$30, one (1) Expansion Figure Pack \$15, one (1) Complete Set of eight (8) Blind Bag Figures \$24, one (1) Exclusive McFarlane Building Sets T-Shirt \$15, and one (1) Todd McFarlane Signed Limited-Edition Lenticular Postcard \$20. (ARV of \$189). The total Approximate Prize Value ("APV") of the Grand Prize is \$2,889.

THE ACTUAL RETAIL VALUE FOR THE GRAND PRIZE WILL BE DETERMINED BY MARKET CONDITIONS ON DATES OF TRAVEL BOOKING AND THE DEPARTURE LOCATION OF THE GRAND PRIZE WINNER. ANY DIFFERENCE BETWEEN THE STATED ARV AND ACTUAL GRAND PRIZE VALUE WILL NOT BE AWARDED.

Runner Up Prizes. Up to Five (5) Runner-Up Prize Packs will be awarded, each consisting of One (1) Daryl with Chopper Building set \$20, one (1) The Governor's Room Building Set \$30, one (1) Exclusive McFarlane Building Sets T-Shirt \$15, and one (1) Todd McFarlane Signed Limited-Edition Lenticular Postcard \$20. The Approximate Prize Value ("APV") of the Runner-Up Prize Packs is \$85.

The total ARV of all Prizes to be awarded in this Sweepstakes is \$3,334.

Both the Grand Prize Pack and Secondary Prize Packs must be accepted as awarded and are hereinafter collectively referred to as "Prizes."

**PRIZE DELIVERY.** Sponsor will coordinate delivery of the Prizes with the winners within fifteen (15) days after Sponsor verifies the winner's eligibility.

**PRIZE CONDITIONS.** Grand Prize. Failure by the Grand Prize Winner to respond to a notification or to return the fully executed Required Paperwork in the required time period may result in the potential Grand Prize Winner being disqualified and, at Sponsor's discretion, a subsequent drawing may be held to award the Grand Prize to an alternate winner. The Grand Prize Winner's travel companion must be at least 18 years of age or older and will also be required to execute and return a Release of Liability and, where imposing such conditions is legal, a Publicity Release, within this same deadline as required for the Grand Prize Winner. The Grand Prize Winner's travel companion will be unable to travel with the Grand Prize Winner if the executed Release of Liability and Publicity Release (where applicable) are not timely returned to Sponsor as set forth in these Official Rules. The Grand Prize Winner and travel companion must travel on the identical itinerary and are solely responsible for determining and obtaining all necessary travel documents and other travel requirements. No changes will be made to travel details once any portion of travel arrangements has been made, except at the discretion of Sponsor.

The transportation and accommodations will be booked by the sponsor. The Grand Prize Winner will be provided additional details, including scheduling of the McFarlane Toys tour and the one-on-one lunch with Todd McFarlane, by Sponsor or its representatives. The Grand Prize Winner is solely responsible for all costs not expressly described herein including, without limitation, applicable taxes, ground transportation, meals, beverages, room service, gratuities, merchandise, telephone calls, insurance, and all personal expenses of any kind or nature.

The trip must be booked by July 31, 2015 and travel must be completed by August 31, 2015. Blackout dates apply. Exact travel dates and arrangements are subject to availability. All airline tickets are non-refundable/non-transferable. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Airfare may not include government taxes, Passenger Facility Charge or September 11th Security Fee. Airline tickets are not valid for upgrades and/or frequent flier miles. In the event the Grand Prize winner's residence is close enough to Tempe, AZ, such that air transportation is deemed by Sponsor in its sole discretion to be unnecessary, the application Grand Prize will not include roundtrip coach airfare (of up to \$500) to Phoenix Sky Harbor International Airport and no other substitution or compensation will be provided in lieu thereof. The Grand Prize winner and his or her travel companion must comply with any applicable hotel check-in requirements, such as presentation of a major credit card. Room taxes and other hotel fees are not included and if applicable may be payable at the time of check-out by the winner/travel companion. A deposit or payment in advance or presentation of a credit card by the hotel may be required. Cancellations or changes to hotel reservations after confirmation must be made with the hotel directly, and made the Grand Prize Winner is solely responsible for any charges and/or fees arising from changes made directly with the hotel. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any Grand Prize-related services or accommodations. The Trip Certificate may not be combined with any other coupon, certificates, discount, bonus, upgrade, or promotional tickets/offers. A Trip Certificate may not be sold or transferred. Additional prize award details and travel information to be provided to the Grand Prize Winner at the time of notification. If booking of the trip exceeds the value of the Trip Certificate, the Grand Prize Winner will be responsible for any balance due, which must be paid in full at the time of booking. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. In the event Grand Prize Winner or his/her guest engages in behavior that is obnoxious, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip early, in whole or in part, and send the Grand Prize Winner and/or his or her guest home with no further

compensation.

**All Prizes.** Prizes are non-assignable and nontransferable, and may not be given, bartered, sold, or exchanged for cash or another prize. Prizes have no cash value and must be accepted by the winner as awarded. Prizes may not be upgraded, and no substitutions by winner will be allowed; except Sponsor reserves the right, in its sole discretion, to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Prizes not won and claimed by eligible winners in accordance with these terms and conditions will not be awarded. Winners may waive their right to receive Prizes.

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of Prizes not specifically stated herein are the sole responsibility of the individual prizewinner. Sponsor will not replace any lost or stolen Prizes. Only the number of Prizes stated in these Official Rules is available to be won in the Sweepstakes. The Grand Prize Winner will be issued a 1099 tax form for the appropriate value of the Grand Prize.

**GENERAL CONDITIONS.** Sponsor reserves the right at its sole discretion to disqualify any Entrant it finds to be attempting to tamper with or undermine the entry process and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. Entries by automatic, programmed, or like methods will be disqualified. Improper or incomplete entries will be disqualified. Sponsor may, in its sole discretion, void any suspect entries. If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor may, in its sole discretion, (a) cancel or terminate the Sweepstakes (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address any impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the prizes at random from among the eligible, non-suspect entries received up to the time of the impairment.

The Sweepstakes Entities and any and all Internet server(s) and access provider(s) are not responsible for any incorrect or inaccurate entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or damage to participant's or any other person's computer relating to or resulting from participation in the Sweepstakes; inability to access the Entry Site, or any web pages thereof; theft, tampering, destruction, or unauthorized access to, or alteration of, entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site (including the Entry Site) or for any other reason whatsoever; typographical, printing or other errors; or any combination thereof. All entries become the property of Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive entries or acts shall render Entrants ineligible. By entering the Sweepstakes, Entrants affirm that they have read and accepted these Official Rules.

**PRIVACY INFORMATION.** By entering, you specifically acknowledge and agree that Sponsor may utilize information obtained from entrant in order to contact entrant and/or to offer their products or services or for other promotional purposes, including online announcements, and as otherwise permitted in their respective privacy policies.

**LIST OF PRIZE WINNER.** The name of the prize winner will be available after the termination of the Sweepstakes. To receive a winner's list, mail a self-addressed envelope accompanied with a signed, hand-printed request to the Sponsor at the address below labeled "Build Your Way Sweepstakes". All requests must be received by November 31, 2014.



**RELEASE AND LIMITATIONS OF LIABILITY AND FORCE MAJEURE.** By participating in this Sweepstakes, Entrants further agree that the Sweepstakes Entities are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. No more than the stated number of prizes will be awarded.

BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS FURTHER AGREE THAT THE SWEEPSTAKES ENTITIES (A) WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF ANY PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY (B) HAVE NOT MADE ANY WARRANTY, REPRESENTATION OR GUARANTEE EXPRESS OR IMPLIED, IN FACT OR IN LAW, WITH RESPECT TO ANY PRIZE, INCLUDING, WITHOUT LIMITATION, TO SUCH PRIZE'S QUALITY OR FITNESS FOR A PARTICULAR PURPOSE. THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO TRAVEL CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM.

In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state or local government law, order or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend or terminate the Sweepstakes.

**PUBLICITY.** Except where prohibited by law, winners grant to the sponsor, McFarlane Toys and all of their respective partners, parent companies, divisions, subsidiaries, affiliates, trustees, franchisees, licensees, distributors, prize providers, advertising, promotion and public relations agencies (which grant will be confirmed in writing on request of sponsor) and those acting pursuant to sponsor's authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, each winner's name, portrait, picture, voice, likeness, and biographical information for advertising, trade, and promotional purposes (including the announcement of his or her name on television or radio broadcast) without additional consideration, compensation, permission, or notification.

**DISPUTES/CHOICE OF LAW.** Except where prohibited, each Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Maricopa County, AZ; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no punitive, incidental, special, consequential or

other damages, including without limitation lost profits, may be awarded (collectively, "Special Damages"), and (4) Entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Arizona law governs the Sweepstakes and all aspects related thereto.

**OFFICIAL RULES.** By participating in the Sweepstakes, each Entrant fully and unconditionally agrees to and accepts these Official Rules and decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes. The Sweepstakes will be run in accordance with the Official Rules, subject to amendment by Sponsor. Each Entrant must comply with the Official Rules and will be deemed to have received and understood the Official Rules by participating in the Sweepstakes. The terms of the Sweepstakes, as set out in the Official Rules, are not subject to amendment or counter-offer, except as set out herein. If any provisions of the Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision.

**WINNERS LIST/OFFICIAL RULES.** For any legally-required list of winners (available for 30 days from the date of verification of all winners), send a self-addressed, stamped envelope to: McFarlane Toys P.O. Box 12230, Tempe, AZ 85284-0038. Official Rules are available during the Sweepstakes Period at the Entry Site.

**DISCLAIMER.** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook or any other social media site. When you enter the Sweepstakes, neither Facebook nor any other social media site will collect your personal information. By entering the Sweepstakes, an Entrant agrees to release and hold Facebook and any other social media site in which this Sweepstakes is promoted harmless from any and all liability associated with this promotion.

©2014 TMP INTERNATIONAL, INC. ALL RIGHTS RESERVED.

**ABBREVIATED RULES.** NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. Begins July 23, 2014 at 9:00 PM EDT and ends October 31, 2014 at 11:59 PM EDT. Must be 18 or older and a legal resident of the 50 United States or D.C. Odds of winning depend on the number of eligible entries received. See official rules for prize descriptions/restrictions/ARVs, how to enter, additional eligibility requirements and full details at: [LINK](#) to Official Rules. The trip must be booked by July 31, 2015 and travel must be completed by August 31, 2015. Blackout dates apply. Void where prohibited. Limit one (1) entry per person, per email address for the duration of the Sweepstakes. Sponsor: McFarlane Toys. P.O. Box 12230, Tempe, AZ 85284-0038.